

APRIL 2025



Empowered Insights

EMPOWERING THROUGH EDUCATION

Journey For The Living is Just Around The Corner - Sign Up Now!

Step into Mark's shoes and take the Journey For The Living! This May, walk, run, or ride a minimum of 15 miles in one month to honor the journey Mark, his sister, and mother took in one night to escape the Nazis. Symbolically walk with Mark at the JFTL Kickoff in Livingston, NJ, on Sunday, May 4, at 11 a.m. at the Livingston Oval. Registration is now open—sign up today!

Sponsorship opportunities are available! Your support will provide Holocaust education to students nationwide. [Learn more.](#)



Sign Up

#EmpowerThroughEducation Book Club Together: A Journey for Survival

April's Empower Through Education Book Club book is one very near to our hearts.

[Together: A Journey for Survival](#) by co-founder Ann Arnold is a recollection of our family's Holocaust survival story, highlighting what it took for Sala, Mark, and Sozia Schonwetter to survive the Holocaust.

Sala Schonwetter lived the perfect life.

Married to the man of her dreams, mother to two beautiful children, and a member of one of the most respected families in town; she had it all. The year was 1939, and the world was about to change. In a heartbreaking instant, she traded her secure life for one of unspeakable hardship and danger. Nothing more than hunted prey, she relied on her inner strength and indomitable will to keep her children alive. But would it be



enough? *One thing she knew for sure, she and her children would live or die...TOGETHER.*

Get this book and read about Mark and his family's survival story, just in time for Journey For The Living.

Read Now

SPOTLIGHT



Meet Our Voice of Kindness Award Recipient, Aija Mayrock!

Every year, the Voice of Kindness Award honors an individual during Journey For The Living who uses their platform to inspire empathy and compassion. We are proud to announce **Aija Mayrock** as the recipient of our 2025 Voice of Kindness Award! A bestselling author, content creator, and advocate, Mayrock is being recognized for her impactful work in Holocaust education and her unwavering commitment to combating antisemitism and hate.

In June 2024, **Mayrock conducted a powerful interview with MSHEF Co-Founder, Mark Schonwetter**, sharing his Holocaust survival story with her global audience. Through her storytelling, she highlighted the resilience of survivors, the rise of antisemitism, and the critical role of education in preventing future atrocities. Her work aligns with MSHEF's mission to promote respect, kindness, and historical awareness through Holocaust education.

Thank you, Aija, for all that you do to promote kindness and respect to your audience!

Meet Aija



RESOURCES



Holocaust Museum Houston

Holocaust Museum Houston offers a wealth of online resources to support educators in teaching about the Holocaust. Their digital tools and materials are designed to help educators of all levels provide meaningful and accurate instruction on the Holocaust.



Teachers can access audio-guided tours, lesson plans, and Holocaust survivor testimonies. Visit Holocaust Museum Houston's online resources page and check out their extensive collection of tools for educators.

[Learn More](#)

EVENTS



Come Walk With Us at the Journey For The Living Kickoff!

Join Mark at the Journey For The Living Kickoff event in Livingston, NJ, on Sunday, May 4, at 11 a.m. at the Livingston Oval! This event, hosted by the Mark Schonwetter Holocaust Education Foundation, marks the beginning of a journey dedicated to remembering the Holocaust and educating future generations. It's a meaningful opportunity to walk together, honor the past, and support our mission. Be part of this special day of reflection and action!



[Register Today](#)

Thank you for being a part of our community! We hope our monthly EmpowerED Insights has inspired you to empower your own community through education in honor of our mission to [#EmpowerThroughEducation](#).



[DONATE](#)



Mark Schonwetter Holocaust Education Foundation | 184 South Livingston Ave Suite 9 #349
www.mshefoundation.org | Livingston, NJ 07039 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!